



**11/20/2007**

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**For Immediate Release**  
**Reorganization Committee form to Resurrect the Professional Detailing Association**

November 20, 2007; Reorganization Committee form to Resurrect the Professional Detailing Association.

The Committee to Reorganize the Professional Detailing Association has been established by a number of suppliers to the detail industry, many who were part of the original founding of the PDA in 1989.

The purpose of the Committee, as the title states, is to reorganize and resurrect the once flourishing detail association that had over 500 members before merging with the International Carwash Association.

The Committee believes that the detail industry is far more advanced than it was in the early 90's with many more business people in the industry that understand what an association can do for the industry and for their business.

Anyone interested in joining the Committee's effort to reorganize the Professional Detailing Association should contact [thepda2007@yahoo.com](mailto:thepda2007@yahoo.com).

**FOR MORE INFORMATION CONTACT:**

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