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Kleen Car announces Optimum No Rinse wash & shine

New Milford, NJ. – August 21, 2006 - Up until now, people have had no choice but to use car wash shampoos that are washed into the storm drains and into our drinking waters. No More! We now offer the only alternative product that cleans and protects your vehicle and protects the environment too. It will also reduce the water usage to a fraction of a conventional car wash.

No Rinse™ Wash & Shine is the most technologically advanced car wash system that only requires 1-2 gallons of water to wash the entire car. No Rinse™ Wash & Shine does not require rinsing since there are no soapy surfactants to wash off into the storm drains.

This unique product contains substantive polymers which bond to the paint and protect it during the wash. Therefore, No Rinse™ Wash & Shine offers greater protection and lubricity than conventional car washes leaving a sleek & glossy finish behind afterwards. The wastewater in the bucket can be easily disposed of into a sink, where it will be treated!

Mobile detailers especially love this product not only for its speed and great results, but because of the water savings and virtually zero runoff. This product also leaves no soapy residue of any kind and the shine is incredible!

Additional benefits are faster washes, ability to wash anywhere at anytime including washing inside the garage during the cold months, no messy water runoffs, and greater looking car finishes. These are some of the reasons No Rinse™ Wash & Shine is being used by many professional detailers across the country.

No Rinse™ Wash & Shine can also be used to wash motor homes, motorcycles, boats, and planes.

Directions:

Add 2 capfuls (1 oz.) of No Rinse™ Wash & Shine to 1-2 gallons of water in the wash bucket. Soak any Microfiber towel in the wash bucket. Wash one car panel. Soak the towel in the wash bucket again and do another panel till the entire vehicle is washed. Use a fresh Microfiber towel to dry the car. You can also dry and wax your vehicle by spraying Optimum Car Wax on each panel as you are drying it.