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[Kleen Car Auto Appearance Detail Class Outline](#)

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Kleen Car announces pricing for detail training classes

New Milford, NJ. – July 13, 2006 - The KLEEN CAR detail training program class price is \$499 per person for our 2 day class. This price includes not only the most comprehensive and technical detailing class available, but we also include a reference training manual and a complete book of articles that we have written over the years which includes all of the subjects covered in class, and then some. These articles are also the most comprehensive and technical articles that you will see in any magazine out there. Of course we also provide snacks,

lunch, and your favorite cool beverages for the hard working detailer throughout the day.

We understand that our price structure may be slightly higher than other detail training classes. Before you decide to attend a class based solely on price, we ask you to read on and understand why we think the KLEEN CAR detail training class is well worth the slightly higher cost.

- This class is taught solely by Kevin Farrell. Hopefully if have read our articles, spoken to us, or have hopefully heard good things, Kevin is the only person who conducts the class. We have 20 years experience in all aspects of detailing and Kevin will conduct the class from start to finish.
- This is the same class we developed for BMW of North America. This class certified any detailer who completed the program. We still work closely with BMW today on various projects and share information. We obviously feel that if this detail training program was good enough for a major car manufacturer, we hope you will feel the same way.
- We work closely with other leaders of the industry including product and equipment manufacturers, buffing pad companies, chemists, and heads of industries to help us stay up-to-date, and state-of-the-art.
- We have helped develop leading products such as the Optimum polish and Optimum compound. We work closely with David Ghodoussi from Optimum on testing and evaluating various products. This helps us learn the chemical process of how products are made, why they are good or not good, and we pass this vital information along to you.
- Our class not only teaches you about the art of detailing, but we teach this class in a manner that dispels some myths and untruths about the business and what some customers and detailers are not clear about, which ultimately can hurt your business. We clear up all the myths and set the records straight!
- Our class of course teaches absolute perfection, but we also show you ways that increase productivity, lower operating costs, save time, and show you how to increase profits. We do this NOT by showing you shortcuts, but by showing you proven methods to help you detail a car to perfection, but also to save time in doing so.
- Our class is easy for a novice detailer or a car enthusiast to understand. Yes, it is very technical, which it needs to be, to make it so good, but we teach this class in a way where everything makes sense. Even fairly skilled and experienced detailers will realize how much there still is to learn to increase their skills and knowledge about all subjects. With what you will learn in our class, you can explain and show customers a level of professionalism rarely seen in this industry.
- Our classes are small! We do this on purpose. We limit the size of the class to a maximum of 6 people with no exceptions. With a small number of people you will get the personalized attention, hands on time, and be able to interact with Kevin and the other students more freely. This gives us a chance to better coach you

and make sure you fully understand each and every point brought up in the class

- We conduct our classes with a unique combination of classroom presentation and hands on. We believe that you must understand the complexities of certain subjects such as paint technology, chemicals and safety, vehicle prep, interior detailing, clay, buffing pads and buffing, wet sanding and all the other subjects we teach, before you just go and work on the car. Fully understanding something will make you perform better in a hands on situation when you really know what you are doing and trying to accomplish.
- Because of the small class size, students get a tremendous amount of hands on time as well. We use only the best products and equipment which are fully explained and demonstrated before the student uses it. We carefully watch and coach each student to get them up to speed far quicker than if they were part of a much bigger class, or there were not as much hands on time.
- You work on an actual vehicle, or vehicles, that are usually in dire need of a good detail. A real life situation with everyday problems is what you will be working on. We don't work on just scrap panels or do a quick demonstration and call that hands on. YOU work on the car until it's completed and we take the responsibility if you make a mistake! However, NOBODY has ever damaged a vehicle in a KLEEN CAR class. We chalk this up to excellent teaching methods and the coaching that we provide to make even a novice person confident and skilled in a short period of time.
- We care about how you are doing even long after the class is completed. We want you to be successful and to help bring this industry to a higher level. We want you to stay in touch, keep asking us questions, and hopefully spread the word that this class is the BEST class out there regardless of the price. We offer unlimited support to every student for as long they feel they need it.

We could go on and on, but hopefully you get the point by now. We price our class a bit higher for these reasons and still more. We hope that by reading this information here, that you will seriously consider us. We welcome your calls and questions if you still are not sold on us. We hope that by chatting with Kevin, you will see that he absolutely knows this business inside and out on all levels. We sincerely hope that you will look price as being a small part of what makes you decide the class you choose to attend. Please feel free to call us anytime to sign up or to ask us a few questions. We look forward to hearing from you. Good luck. To see exactly what we cover in class, please visit our class outline. You'll find the link at the top of this release.

Please also look at each of our very informative pages and read our articles to give you a clearer understanding of just how comprehensive and technical our class really is.