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**Detail King**  
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Detail King

### [Detail King News Release Directory](#)

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### **Detail King Announces Our New Platinum Authorized Distributor Program!**

Pittsburgh, PA. – January 10, 2007 - We have experienced great success with our initial Authorized Distributor Program and we received many flattering responses. With this program, members get: exclusive home territory, discounted pricing, advertising and management tools, the right to use our logo, ongoing technical and marketing support, the right to distribute Detail King products, 2 sales conferences/yr, a banner or sandwich sign, and 1 free training seminar. We received feedback at the First Annual Authorized Distributor Conference that our Authorized Distributors would be interested in a website and maintenance if we would offer this service. With the new Platinum program, you get everything from the original program plus you get:

- A Custom Designed Website for your auto detailing or mobile auto detailing business. We have the expertise needed in the area of content as well as layout for a professional and user-friendly look.
- Your custom designed website will be optimized using the latest programming techniques, tags, keywords, and codes so that it will be easily spidered, listed, and ranked high for relevant searches with the major search engines.
- You will have your own website domain name and the hosting will be done by the same company that hosts DetailKing.com so there will be 100% reliability.
- Your customized designed website will be listed in our Authorized Distributor World Directory with a live link to it on our DetailKing.com home page.

- Our World Directory will be listed and ranked high on the major search engines so when someone searches for a detailing service provider in your area your website will be featured through our World Directory.
- You will have the ability to update the content and images as well as determine the look that you want for the website. Your website will also have the Detail King Logo displayed to really set you apart from your competition!!!

The Internet has grown considerably in the past decade and has evolved into an imperative communication medium. Today everyone at least knows what the Internet is and the majority of people use it every day. In today's business world, having a website is a must! Your auto detailing business website gives your customers access to your business 24/7 with only minor increase in overhead and employment costs. This allows potential customers to find out about your business when it is convenient for them, which enables you to be able to communicate with them within their time constraints. People have a very limited amount of time in today's fast-paced work environment, so making yourself available to them when they have time is critical.

Consider becoming a Detail King Platinum Authorized Distributor and have the Competitive Edge in 2007!

To contact me direct, please email me at [JasonF@DetailKing.com](mailto:JasonF@DetailKing.com) or call me at 1-888-314-0847.