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06/06/2006

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## **Clear Coat Polishing Products**

Pittsburgh, PA. – June 6, 2006 - Detail King has our polishing products custom made specifically for us. We want to provide our customers with the very best detailing product on the market. Recently, we have upgraded our polish line-up. We now feel that there is not a finer professional automobile or marine wax, sealant, glaze, polish, express wax, compound or swirl remover. Our customers are telling us this every day!

Many of our competitors just use an "average" polishing product that is mass produced and they slap their own label on it. We are very, very different. Many months before we had our polish line-up upgraded we sent potential samples to some of our very best customers and asked their opinion on how well they liked them. We listened to their input and created an entire new "family" of the very finest polishing products available. Waxes, sealants, polishes, glazes, compounds, express waxes, and swirl removers.

We offer a sample kit that will enable you to try them out for yourself before purchasing a larger quantity. Our sample kit provides enough product to detail up to three exteriors so you can get a true representation of well they work. They are sold as a kit of seven pints.

It is important to realize that you need to use the very best products to achieve the very best results. You can be a great detailer and use average grade products and your "final product" to present to your customer may not really show them what you are capable of doing. That is why it is so critical to have products that work very well.

Dealing with today's base coat/clear coat paint systems can be difficult. The polishing products

that we have made available should enable you to achieve superb results. Our products will provide the "Bling Bling" results that you want and your customers will love and keep coming back. Great products do make a huge difference, not only for the ease of application, but the finished results and how well the protection will last.

We offer our Cherry Wet Wax and STS 3000 Polymer Paint Sealant as final coat of protection products. Our STS 3000 will last 9-12 months, leave a brilliant luster to painted surfaces and make darker colors like black and burgundy look alive! You can charge your customers \$30-\$50 or more for providing a sealant and it outlasts most waxes. Our Cherry Wet Wax is a high grade, premium carnauba product that is easy to apply, remove and leaves very little dust.

We now offer two grades of clear coat compounds; our Vibra Cut II for medium to heavy scratch and oxidation removal and our new Vibra Cut Lite. A new generation compounding formula employing specially formulated "diminishing" abrasive materials. This scientific breakthrough enables the user to remove medium scratches while achieving a high gloss finish in one easy step. Vibra Cut Lite easily removes 1000 to 1500 grit sand marks and is body shop safe. More aggressive than a glaze but less aggressive than a heavy duty clear coat paint leveler.

Our Foam Pad Glaze II has been reformulated to remove even more deeper micro scratches and light oxidation. More lubricants and polishes have been added to our Foam Pad Glaze. You can actually use less product on your foam pad, now achieve better results and have a greater level of protection.

If you offer hand washes you should consider our Final Touch Ultra. This product is great to use after car washes to enhance the shine and maintain the level of protection. An easy hand car wash up-sell that could generate an additional \$20-\$25 and takes less than 10 minutes. Final Touch Ultra is great for final inspection wipe downs, car show prep, showroom car wipe downs, and a great door jamb wax.

Finally our Spyder Web Swirl Remover is another premier addition to our line-up for 2006. This product has a juicy fruit scent and is great to use after wet sand compounding to remove buffer marks and swirls. A must have product if you are doing body shop work and lots of compounding.

All of these products are available singly in quarts and gallons or in money saving kits in gallons, quarts, and pints. Give us a call to discuss how these new Detail King Polishes can help you save time, money and keep your customers coming back!