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**Ding King
Website**

Contact [Todd Sudeck](#)

Telephone: 800.304.3464 ext.108



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The Ding King Training Institute Announces Opening of South Africa Facility

CA. – November 12, 2007 - The Ding King Training Institute, Inc. has entered into a Master License Agreement with Sparkling Auto Care Services to open The Ding King Training Institute of South Africa.

“It is a perfect fit for our business concept here in South Africa” says Corne Gustafson, CEO of Sparkling Auto Care Services. “We evaluated many companies to grow our business model and found The Ding King to be best suited for attaining our business goals. By working with the industry leader with a well recognized brand, we felt that we wouldn’t have to re-invent the wheel. Our decision has proven correct as The Ding King has provided us a total reconditioning package including comprehensive training, cutting edge equipment and excellent business support.”

Todd Sudeck, President and CEO of The Ding King Training Institute says, “Corne Gustafson was most impressive when visiting us at our corporate offices in California. He possessed vision and the experience to execute. Our entire management team was intrigued by the fact that Corne was the youngest and most successful entrepreneur in his town to build and sell state-of-the-art Car Washes.”

Albert Lee will be designated the task for initial training commencing in the third quarter of 2007. “I’m excited about helping The Ding King grow into the South African market. Corne is a very smart man and is a perfect complement to The Ding King family! His plans for offering small business opportunities and training for paintless dent repair in South Africa are exciting and I look forward to meeting his staff,” says Lee.

About The Ding King Training Institute, Inc.

The Ding King Training Institute, Inc. is the largest post-secondary education company in North America who specializes in Auto Appearance Business Opportunities and Paintless Dent Repair Training. Founded in 1993, The Ding King has created a powerful platform for preparing students for careers in the Auto Appearance Industry in a variety of high-demand occupational areas which include paintless dent repair, alloy wheel refinishing, paint repair, auto detailing, interior repair, windshield repair and other auto reconditioning trades. Passionate about customer service, Ding King's goal is to always exceed its customer's expectations. The Ding King Training Institute offers personalized hands-on training classes at any of its four training centers located in California, Missouri, Florida and Michigan.

For more information, call 1-800-304-3464 or visit www.dingking.com

CONTACT: Todd Sudeck todd@dingking.com

For more information about The Ding King Training Institute of South Africa,

Tel: +27 18 293 3970

Contact: Corne Gustafson

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