



11/02/2007

**Ding King
Website**

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The Ding King Training Institute Announces Grand Opening of its Detroit Michigan Training Facility

CA. – November 2, 2007 - The Ding King Training Institute enhances its ability to provide regional training with the opening of its fourth Auto Appearance Training Facility in Detroit, Michigan.

Michelle Scher, Associate School Director for The Ding King Training Institute indicates "Scott Mainwaring will manage our new Michigan Training Facility and be supported by Albert Lee as Master Instructors. Both Scott and Albert are expert technicians in their respective fields with combined experience of 22 years in the paintless dent repair and paint repair industries." "All of Ding King's training programs will be offered in our new training facility including alloy wheel repair, paint touch-up and all other related auto appearance systems," says Albert Lee.

According to Cindi Sudeck, Vice President of The Ding King Training Institute, "with the opening of our Detroit training facility, our paintless dent repair and other auto appearance programs will become a more convenient option for customers in neighboring states within Wisconsin, Illinois, Minnesota, Indiana and Ohio." Scott Mainwaring, Facility Manager said, "I have worked with The Ding King for over decade and to be working for them helping to enhance peoples lives is a dream come true. I've watched the company grow from a group of over 200 service technicians to now include 4 paintless dent repair and full service auto reconditioning schools."

The Ding King Training Facility, which received its License by the State of Michigan Department of Labor & Economic Growth to operate in 2006, will continue its nationwide expansion of its automotive technician training.

"The entire board appreciates the excellent leadership Ding King's management team has provided over the past several years," said Brent Meyer, a member of Ding King's board of directors. "As the founder and long-time chief executive, Todd has brought entrepreneurial vision, energy and critical expertise to the company. He led Ding King through a period of rapid growth, and had the foresight to assemble an executive team capable of positioning the company for long term success."

About The Ding King Training Institute, Inc.

The Ding King Training Institute, Inc. is the largest post-secondary education company in North America who specializes in Auto Appearance Business Opportunities and Paintless Dent Repair

Training. Founded in 1993, The Ding King has created a powerful platform for preparing students for careers in the Auto Appearance Industry in a variety of high-demand occupational areas which include paintless dent repair, alloy wheel refinishing, paint repair, auto detailing, interior repair, windshield repair and other auto reconditioning trades. Passionate about customer service, Ding King's goal is to always exceed its customer's expectations. The Ding King Training Institute offers personalized hands-on training classes at any of its four training centers located in California, Missouri, Florida and Michigan.

For more information, call 1-800-304-3464 or visit www.dingking.com

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